Challenging the Sites of Knowledge

Medial and pluri-medial configurations and transformations

Due to the impact of globalization and technological development, we are witnessing a growth and diversification of the sites of knowledge generation and the ways in which a variety of agents articulate and circulate knowledge, especially via new media. As a result, the privileged position of ‘scientific’ knowledge is contested, making knowledge the symbolic and material capital not only of academic ‘experts’ but also of (Western and non-Western) ‘citizen scientists’, activists and artists at the margins of academia, as well as of journalists, bloggers, or politicians. ‘Knowledge’ has become (or has always been) a matter of public debate, always infected by power modalities. Moreover, in the course of various ‘turns’ at least since the 1990s, it has been stated that books and archives, textuality and textual literacy have never been the only reservoirs and technologies of knowledge. As hybrid forms of text, image, material things, or even sound have always been the rule, scholars from cultural studies, media studies and linguistics have pointed out for some time already the growing need for a sensory literacy. Yet, in light of more recent participatory information technologies and, especially, a growing distrust of the Humanities expressed mainly by political stakeholders, we need another analytical reset in order to foster engaged inter- and transdisciplinary debate and research for a development of what Mikhail Epstein calls “avenues of conceptual creativity” in academic institutions. This does not mean merely boarding the high-speed train of neoliberal technophilia, but instead to carefully trace present and past medial and pluri-medial dynamics, relations between creation, mediation, translation, perception and performance, image, material, sound and text with its expert and non-expert actors.

The Summer School of 2019 analyzes and discusses present and past angles and sites of knowledge generation especially in regard to medial and pluri-medial configurations and transformations from a historical, sociological, cultural and philosophical perspective. It reflects in particular on the challenges thereof for the Humanities and the Cultural and Social Sciences regarding their role in a (post-post)modern knowledge society. How do we reclaim expertise of, and for, the Humanities – an expertise which is crucial to society, but which seems to have been in question for quite some time already? And how can we manage conversation and translation – inside and outside academia – in light of an increasing pressure to make our research visible, tangible and understandible for non-experts as well? How, for example, do we analyse the (co-)production of representations through audio-visual counter-narratives, in particular in a context of cross-cultural or post-migration settings?

Invited keynote speakers and possible foci of their lectures:

Doris Bachmann-Medick ([Permanent Senior Research Fellow International Graduate Centre for the Study of Culture, GCSC, Justus-Liebig-Universität Gießen])
Translation studies, cultural theory, interdisciplinary and transcultural developments in the study of culture, cross-cultural knowledge, travelling concepts, cultural turns

Monika Salzbrunn ([Full Professor for Religions, Migrations and Diaspora Studies, University of Lausanne])
Transnational social spaces, urban spaces, migration, political and religious practices, festive events/carnival/art/music/theatre, visual anthropology, multisensory ethnography

Jens Schröter ([Full Professor for Media Culture Studies [Medienkulturwissenschaft], University of Bonn])
Theory and history of digital media/digital culture, intermediality, virtual reality, multimedia, auditory culture, visuality, media and capital
Format
Each morning session begins with a lecture given by one of our three keynote speakers, followed by responses and plenary discussions. These sessions prepare the ground for the parallel workshops in the afternoon, which focus on key concepts/problems and core texts that are particularly relevant for the research projects of the participants. Posters visualize the participants’ projects and foster informal exchange throughout the week.

Programme overview

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Application Procedures
The Summer School offers doctoral and postdoctoral scholars a unique opportunity to contribute to a broader discussion with their own research and ideas. We encourage applications from researchers from the humanities and the social sciences with a strong interest in theoretical debates in an interdisciplinary setting.

How to apply?
Please provide us with the following application material:

- a letter of motivation, indicating how you expect to benefit from participating in this Summer School and how you can contribute, in turn, to the discussions (mentioning your specific interest in the topic)
- a CV of max. two pages
- an abstract (500 words) of your current research project with some keywords
- one referee we might contact

What do we offer?
The GSH will cover your travel expenses as well as accommodation (double room) and meals at the Hotel Bad Muntelier. There is a limited amount of single rooms (on request and with extra charge). You will receive an e-reader with preparatory material and have the opportunity to present your research on the Summer School homepage and blog (http://blog.wbkolleg.unibe.ch). Most importantly, you are offered an intellectually stimulating, lively and friendly atmosphere conducive to fruitful exchange with both senior scholars and peers.

Contact
Please apply electronically (single PDF) to Vera Jordi who is happy to answer questions regarding the application: vera.jordi@germ.unibe.ch. For all further questions please contact michael.toggweiler@wbkolleg.unibe.ch.

The project team
Prof. Dr. Anke von Kügelgen (Director IFN and GSH, Head TransHumanities)
Dr. Michael Toggweiler (Coordinator IFN and GSH, Coordinator TransHumanities)
Vera Jordi MA (Administrative Assistant TransHumanities)